

Message Text

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ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W

-----070807Z 093836 /12

R 070245Z JUN 77

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 2899

UNCLAS BANGKOK 12282

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI

REF: USDOC 8587

1. THAILAND
2. CNTRY CODE: 549
3. SER.NO: NA
4. JFB CO., LTD.
- WLA. CODE: K
5. 1221/4 SUKHUMVIT ROAD, CORNER SOI 61
- 6 BANGKOK, THAILAND
7. ESTABL: 1967
8. EMPL: 70
9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS
LISTED IN ORDER OF IMPORATNCE: LOCAL AND ABORAD
12. RPT. DATE: 06/77
- 13A. 20650/135 IMP. AGT. DIST. OF CANDY
- 13B. 24360/4 EXP. OF CARVED FURNPJURE AND WOOD PRODUCTS
- GVEC. 20480/4 EXP. OF ANIMAL FEED
- 13D. 20340/3 DIST. OF FOODSTUFFS
- 13E. 44630/9 STEVEDORING
- 13F. 42120/9 TRUCKING

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13G. 47230/9 SHIPPING AGENT

13H. 35370/9 ASSEMBLER OF MECHANICAL HANDLING EQUIPMENT

14. CONTACT: MR. UEYCHAI VIRAVAN

TITLE: PRESIDENT AND MANAGING DIRECTOR

15. CABLE: JAYCOM

16. TELEX: 3170 JAYCOM, TH

17. TEL: 391-8199 AND 391-8266

18. FINANCIAL REFS: THAI FARMERS BANK LTD., 160 SILOM ROAD, BANGKOK.

19. TRADE REFS: BROWN & HALEY, P.O. BOX 1596, TACOMA, WASHINGTON 98401

20. AGENCY REP: NA

21. SUBJECT FIRM WAS INCORPORATED IN 1967 WITH AN AUTHORIZED CAPITAL OF US\$250,000 TO ACT AS FREIGHT FORWARDER, CUSTOMS CLEARANCE AGENT AND INLAND TRANSPORTATION CONTRACTOR FOR U.S. MILITARY BASES IN THAILAND. LATER IT EXPANDED ITS ACTIVITIES TO BE AN IMPORTER OF CANDY, MANUFACTURER AND WHOLESALER OF ANIMAL FEED, FOODSTUFFS, EXPORTER OF THAI HANDICRAFTS AND ASSEMBLER OF MECHANICAL HANDLING EQUIPMENT. SEVENTY PERCENT OF ITS IMPORTS ARE FROM U.S. ANDNK THE REMAINDER FROM JAPAN. THE TOTAL INVESTMENT IN CAPITAL MACHINERY IS REPORTED TO BE \$1,500,000. HOWEVER, THE ANIMAL FEED FACTORY IS ONLY OPERATING AT 25 PERCENT OF ITS PRODUCTION CAPACITY. SUBJECT FIRMS OFFICE IS LOCATED IN A LEASED BUILDING OF ABOUT 60 SQ.METERS IN ONE OF BANGKOK'S BUSINESS DISTRICTS. IT OWNS A WORKSHOP OF ABOUT 500 SQ. METERS TO ASSEMBLE TOYOTA FORKLIFTS AND CRANES FOR TOYODA (THAILAND) LTD. AND EMPLOYS 70 PEOPLE INCLUDING 10 SALESMEN. SUBJECT FIRM MAINTAINS A BRANCH IN SATTAPHI (EASTERN THAILAND) AND ANOTHER ONE IN COLUMBIA, SOUTH CAROLINA. THOUGH ITS 1976 SALES WERE NOT AVAILABLE, SALES IN 1974 WERE REPORTED TO BE \$2,250,000. JFB ENJOYS A GOOD UNCLASSIFIED

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REPUTATION UNDER THE MANAGEMENT OF MR. UEYCHAI VIRAVAN, A GRADUATE IN AGRICULTURAL SCIENCES FROM KASETSART UNIVERSITY, BANGKOK. HE IS A MEMBER OF THE NATIONAL ADMINISTRATIVE REFORM COUNCIL AND A BROTHER OF DR. UMNUEY VIRAVAN (THE PRESENT UNDER-SECRETARY OF STATE, MINISTRY OF FINANCE). JFB IS CLOSELY ASSOCIATED WITH THE VIRAVAN CO., LTD., A GENERAL IMPORTER AND EXPORTER OF TEXTILES AND CANNED FOOD. LOCAL BANK REPORTS FAVORABLY ON SUBJECT FIRM; IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK
APPROVED BY: JAMES H. SAVERY
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
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Control Number: n/a
Copy: SINGLE
Sent Date: 07-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
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Review Exemptions: n/a
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 2255170
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
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